

## December 2024 Operations Board Report

### GUEST SERVICES:

2024	Month	Daily Admissions											Comp Visits	Total Visits
		POS Admission Adult	POS Admission Youth	POS Admission Senior	POS Admission Adult Non District	POS Admission Youth Non District	POS Admission Senior Non District	Punches Redeemed	Pass Swipes	Silver Sneakers Pass Swipes	Renew Active Pass Swipes	Prime Active Pass Swipes		
	January	1361	1819	128	73	50	10	1237	9764	1030	1271	43	117	16,903
	February	1201	1518	152	130	106	12	1230	10178	1036	1199	40	113	16,915
	March	1398	2175	172	149	212	16	1114	9327	1034	1150	36	85	16,868
	April	1163	1477	139	100	89	23	903	8898	802	733	45	58	14,430
	May	1280	1959	127	98	187	14	962	8798	1055	924	34	94	15,532
	June	1489	2305	159	168	898	16	807	8555	862	854	16	118	16,247
	July	1526	2220	190	152	793	18	1088	8629	995	936	11	390	16,948
	August	869	1340	101	102	273	8	763	6797	751	742	25	94	11,865
	September	726	811	106	63	52	3	766	7318	946	771	39	73	11,674
	October	689	895	129	59	60	8	722	7751	1024	950	32	59	12,378
	November	1004	1379	100	53	135	20	750	7888	962	832	45	68	13,236
	December	1164	1360	151	87	93	8	1041	7607	1073	943	48	87	13,662
	Totals	13870	19258	1654	1234	2948	156	11383	101510	11570	11305	414	1356	176,658

Guest Services ended the year with fun and exciting announcements. We were excited to hold a holiday party for our part-time staff and give them gifts that match their personalities!

All of December we got the word out to our guests about our Annual Pass Sale that will be happening in January. The Annual Monthly payment plan is the most popular pass we offer.

We are excited to announce that we have promoted two Guest Service Specialists to the new role of Assistant Coordinator. This new position replaces the specialist role. This new role will help with administrative work, supervision, hiring of part-time staff, and points of contact for certain projects. Congratulations to Taylor Frost and Rachel Sallee for being successful candidates.



### MAINTENANCE:

Three of our employees attended a Stenner Pump Technician training. These pumps are used to add sanitizer (chlorine) to our pools and are vital parts of our pool automation system. Staff learned about preventative maintenance procedures, parts identification, troubleshooting, and product knowledge. We have implemented new preventative maintenance schedules for these pumps after attending this workshop.



The pool party room was repainted to match the rest of the building's color palette. This also helps us by needing fewer paint colors on hand and ensures better touch-ups when needed.

Conceptual design landscape plans for the Gymnastics and Recreation Centers were reviewed in our first design meeting with RVI to address desired changes or adjustments.

111 work orders were completed in December.

### **AQUATICS:**

The Aquatics team had a busy and impactful month in December, wrapping up 2024 with strong community engagement and team development!

Staff served 152 participants in group swim lessons, providing essential water safety and skill-building opportunities. Additionally, 28 individuals participated in private swim lessons, receiving personalized instruction tailored to their needs.

December also featured a variety of special programming and events: we hosted two scuba diving classes and one external camp, expanding our offerings to meet the interests of a diverse audience. Furthermore, we facilitated 17 pool parties, reinforcing our role as a community destination for celebrations and gatherings.

On December 20th, our team came together for an all-staff recertification in-service to ensure our lifeguards and instructors remain up to date on safety standards and certifications, reinforcing our commitment to maintaining a safe environment for all.

We are also proud to continue hosting Frederick's High School's Swim Team and Longmont Redtail swim practices multiple days a week, strengthening our partnership with local schools and supporting youth athletics.

### **FITNESS & WELLNESS:**

December was packed full of fitness and fun as we hosted our annual 12 Days of Fitness. We had 8 winners this year! These participants attended a minimum of 12 group fitness classes in 12 days.

We hosted a Christmas party for our part-time fitness staff which was a much-welcomed event. It was nice to get together outside of our usual fitness classes and events as many staff would not regularly get to see each other due to different schedules.

We had an exciting time at our annual SilverSneakers Fitness Potluck with a special surprise! Suzi Shankweiler, Fitness Coordinator, and Brenda Wolcheski, Guest Service Rep, performed for the group with Suzi on keyboard and Brenda delighted everyone with her violin skills.

Karen Dittman was our December Fitness Instructor of the Month and Sherry Harding was our Fitness Patron of the Month. Be sure to check out their stories on our website under Fitness Instructor and Patron of the Month.

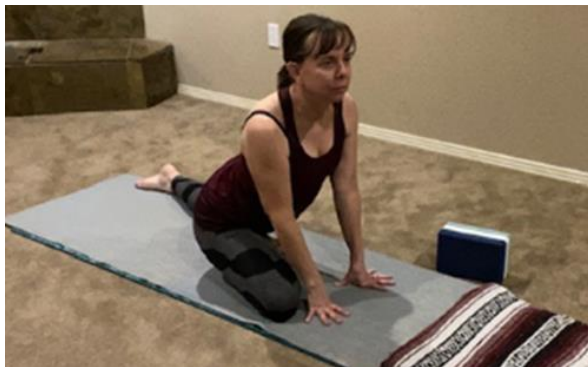
Total Group Fitness Participants Recreation Center: 1109 (no fitness classes Dec 24, 25, Jan 1)  
Total Group Fitness Participants Community Center: 859



Brenda and Suzi entertaining at the SilverSneakers Potluck



Fitness Staff Holiday Party



Karen Dittman – Fitness Instructor of the Month



Sherry Harding – Fitness Patron of the Month

**ACTIVE ADULTS:**

December was a memorable month for the Active Adults division. The highlights included the Friendly Fork lunch “Prime Rib Day” and the annual “Holiday Luncheon.”

Prime Rib Lunch drew 80 attendees, while the Holiday Luncheon welcomed 75 participants. Held on December 19 and December 20, these events concluded the year with joy and satisfaction. The Friendly Fork Program will take a break from December 23, 2024, to January 5, 2025, and will resume at Carbon Valley on Tuesday, January 7, 2025.

During Prime Rib Day, the program took the opportunity to celebrate and honor the volunteers who keep the program running every Tuesday and Thursday throughout the year. For this special event, the volunteers were able to relax and enjoy being served. CVPRD staff served at the event and Weld County AAA, praised the staff, calling them a “well-oiled machine.”



The Holiday Luncheon, catered by the Hangry E.L.F., featured a cappella performance of holiday classics by the Colorado Carolers. Participants expressed their delight at this cherished tradition, eagerly anticipated each year. Sponsored in part with grant money from the Weld County Coordinators. CVPRD staff graciously served guests table by table at this event as well.



December Community Center Visits: 868 (this does not include fitness classes)  
December Lunches Served: 368

**ADULT SPORTS**

**4 v 4 Adult Volleyball**

2025 Winter Season - Sundays, January 12 - March 2, 2025

11 Teams registered

**YOUTH SPORTS**

**Winter 2025**

Basketball registration is open for grades 3<sup>rd</sup> - 8<sup>th</sup>. This season we are partnering with the JR Nuggets program. Other partners include Mead and Berthoud.



Players will receive:

- A reversible Nuggets jersey
- A free ticket to attend a Nuggets game
- Free attendance at a Nuggets basketball clinic

We are excited about this new partnership!

Registration is closed and the season will start in the new year.

\*We are not running 7<sup>th</sup>/8<sup>th</sup> Grade Girls due to the conflict with middle school sports season.

**Spring 2025**

Registration for 2025 spring sports is open now for Soccer, Softball, and Volleyball!

Division/Age Group	Participation Numbers
Volunteer Coaches	23
3 <sup>rd</sup> /4 <sup>th</sup> Grade Boys	72
3 <sup>rd</sup> /4 <sup>th</sup> Grade Girls	28
5 <sup>th</sup> /6 <sup>th</sup> Grade Boys	44
5 <sup>th</sup> /6 <sup>th</sup> Grade Girls	28
7 <sup>th</sup> /8 <sup>th</sup> Grade Boys	63
<b>Total</b>	<b>235</b>

## YOUTH PROGRAMS

### Carbon Valley Camp

Carbon Valley Camp is gearing up for a new adventure! CVPRD will be hosting 50 campers in January for Camp Frost! There will be two groups, one group of 5–7-year-olds and one group of 8-12 year-olds. Campers will surely be busy! Registration is full!

### Kid Zone

The Kid Zone kids have been keeping the staff busy! They are creative, funny, and oh so sweet!

### Upcoming Registrations:

Snapology – Jan. 7 (February 17<sup>th</sup> event)

Kids Night at the Rec – Jan. 8 (February 1<sup>st</sup> event)

Someone Special Dance – Jan. 13 (March 8<sup>th</sup> event)

Summer Camp – Feb.

On December 7, the Kid Zone and Camp staff gathered to celebrate the holiday. Together we enjoyed the company with each other and painted. This quality time with employees was much needed and appreciated.



## GYMNASTICS

Session 4 gymnastics kicked off on December 2nd, reaching an all-time high of 643 participants. During this session, classes paused for the holiday break (December 23–January 4) and resumed on January 6. Open gyms were held on Fridays at 9:15 AM, 10:15 AM, and 11:15 AM, averaging 33 participants per session, with several kids on the waitlist each week.

During the break, Compulsory team gymnasts focused on learning their floor and beam routines by attending two-hour routine clinics. Optional gymnasts also choreographed their routines during this time. While Optional gymnasts perform unique routines on each event, Compulsory gymnasts compete with standardized routines shared across the league.

## HUMAN RELATIONS

December brought us 3 new employees and a handful of returning seasonal staff in both Aquatics and Youth Programs for camp!



2024 was a landmark year for our full-time staff, marked by incredible growth and development. From successfully completing Gapology training to engaging in insightful 16 Personalities workshops, our team continually embraced opportunities to improve. We're especially proud to celebrate Kelly Gray and Kathy Lind for earning their Certified Parks and Recreation Professional credentials (joining Whitney Wilmes and Scoot Hickman)—an outstanding accomplishment that highlights their dedication and expertise. Congratulations to them and to our entire team for making 2024 a year of achievement and progress!