



Regular Meeting Minutes
March 18, 2026

1. Call to Order

The Carbon Valley Parks and Recreation District (CVPRD) Board of Directors meeting was held on Wednesday, March 18, 2026, in person at the Community Center building. President Meiring called the meeting to order at 6:32 PM.

2. Pledge of Allegiance

The Pledge of Allegiance led by President Meiring.

3. Roll Call

Directors:

Samantha Meiring – President
Abbigail Hebert – Vice-President
Tina Martin – Secretary/Treasurer
Cody Childers
Elda de la Pena
Mark Goldsmith- Excused
Lee Potter

Also Present:

Dean Rummel – Executive Director
Kassandra Guerra – Finance Technician
Ally Flanagan – People & Brand Director
Anna Hoover – Brand Supervisor

4. Approval of Meeting Agenda

President Meiring asked if the board had any questions or concerns regarding the meeting agenda.

A motion was made to approve the Meeting Agenda by Director Potter; Second by Director de la Pena. A voice vote was taken:

All in favor, none opposed.

5. Public Comment

None

6. Consent Agenda

President Meiring asked if board members had any additions, deletions, or changes to Consent Agenda.

A motion was made to approve the Consent Agenda by Director Childers; seconded by Director Potter. A vote was taken:



Regular Meeting Minutes
March 18, 2026

Director Childers – Yes, Director De La Pena – Yes, Director Hebert – Yes, Director Martin – Yes, Director Meiring - Yes, Director Potter – Yes; the motion was carried.

7. Public Hearing

None

8. Discussion

8.a. Staff Guest Presenters, Ally Flanagan – People & Brand Director & Anna Hoover – Brand Supervisor

Ally introduced herself and Anna Hoover to the Board of Directors. Anna Hoover is the newly hired Brand Supervisor. Together, Ally and Anna put on a presentation discussing Marketing at CVPRD. Ally discussed how HR and Marketing came together in March of 2025 and became one department now known as People & Brand. In the presentation, Ally and Anna gave highlights on the changes made within the CVPRD Brand, through storytelling, giving authentic and consistent content, and focusing on the People of CVPRD. In the presentation, Ally and Anna shared the vision they have for the CVPRD Brand for 2026, such as having an Activity Guide to give to new and existing patrons and getting the word out, while also building connections within the community.

8.b. Operations Report

Executive Director, Dean Rummel, discussed the February 2026 Operations report. Dean also shared information about the newly implemented Connect 2 System, the new PA System, new Maintenance Building planning, and the kick off of the NHL Street Hockey program being offered this Summer.

10. Monthly Board Member Community Involvement

Possibly attending an upcoming Town of Frederick Board Meeting.

11. Guiding Principles Document

None

12. Board Comments-Future Agenda Items/Suggestions

April 8th Study Session possible changes and cancellation. Future Tour of facilities in the coming months.



Regular Meeting Minutes
March 18, 2026

13. Adjournment

A motion was made by Director Potter, seconded by Director de la Pena to adjourn the Board of Directors meeting at 7:10 PM

A voice vote was taken: All in favor, none opposed.

READ AND APPROVED THIS _____ DAY OF _____, 2026.

Samantha Meiring, President

ATTEST:

Tina Martin, Secretary