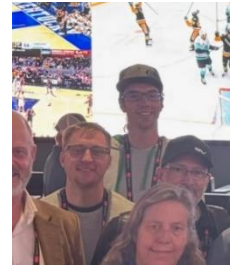


# January 2025 Operations Report:

## Maintenance:

- Adam and Ryan attended the Sports Field Management Association conference.
- Awarded the Northern Water Grant providing \$25,000 to put towards the landscaping CIP project.
- New wastewater sump pumps have been installed in our pump room allowing for proper use of mechanical systems again.
- An ongoing investigation continues for the main sewage line and will likely require partial replacement of degrading pipes.
- 116 work orders were completed in the month of January



## Guest Services:

- Taylor and Rachel are training as new Assistant Coordinators and have already started hiring new reps.
- Whitney attended the Northern Colorado Managers Meeting, and her staff were able to attend this month's CPRA Facility Section Meeting.
- We will be introducing a new scheduling software to staff called DigiQuatics to help streamline processes.



Annual Pass Revenue Jan 2024: \$89,626.65

Annual Pass Revenue Jan 2025: \$116,250.86

## Aquatics:

- Staff attended the Aquatic Symposium, the only aquatics-specific conference in the region.
- Conducted the annual zone verification to ensure proper coverage, compliance with safety standards, and that all lifeguard zones are appropriately placed for maximum swimmer protection.
- Frederick High School's swim team successfully completing their final month of the season.



2024 Group Lessons = 105 participants

2025 Group Lessons = 105 participants

2024 Private Lessons = 52 participants

2025 Private Lessons = 81 participants

## Fitness & Wellness:

- Bodypump launched release 131 along with a full week of technique classes.

- New Part-time Fitness Specialist, Holly Peek
- Another successful Young Yogi's session with a full class
- Yoga classes are underway at the Firestone Town Hall for Firestone employees. Taught by our very own CVPRD yoga instructors.



**Community Center Group Fitness:**

2024: 1,210  
2025: 927

**Recreation Center Group Fitness participants:**

2024: 1,393  
2025: 1,497

**Gymnastics:**

- Session 4 gymnastics classes resumed on January 6 after a two-week holiday break.
- Team gymnastics finalized their meet dates for the upcoming season (May-July).
- Team gymnastics is holding their second fundraiser of the season to help with competition fees, selling Puff Pastries and cookie dough.



<b>Classes:</b>	<b>Open Gyms:</b>
2024 = 466	2024 = 266
2025 = 653	2025 = 639

**Sports:**

- The 3rd-8th Grade Basketball season is underway and will end on March 1st.
- The Winter Adult Volleyball League is currently in progress - Spring league registration is now open!
- Spring 5v5v5 Adult Softball registration is now open!
- New lighter volleyball package (poles, nets, padding, and a judges' stand)
- CVPRD Night at the Colorado Avalanche! February 26, 2025



Carbon Valley Parks and Rec Department  
with the Colorado Avalanche



Wednesday, February 26<sup>th</sup> • 7:30 PM • Ball Arena



**TO ORDER TICKETS:**

[Avalanche.ASETickets.com/CarbonValleyParksandRec](https://Avalanche.ASETickets.com/CarbonValleyParksandRec)

For questions please contact: Ron Gonzalez with the Colorado Avalanche at 720.401.3119 or email [Ron.Gonzalez@TeamASE.com](mailto:Ron.Gonzalez@TeamASE.com)

## Youth Basketball 3rd-8th

2024: 214 Participants

2025: 212 Participants

### Human Resources:

- The training & development committee have planned out several training opportunities in 2025 focusing on personal financial literacy, customer service- including active listening and de-escalation tactics, and of course teamwork!
- January brought us 2 new gymnastics coaches and 2 Guest Service Reps
- The employee portal is available to all full-time staff to improve our communication and have quick access to resources.



### Active Adults:

- First year anniversary of the Community center being open
- First Senior Soup off with 16 soups and one golden spoon winner Debby C
- Successful "Willmaker" class with 11 participants

2025 = 1,330 January Non-Fitness check ins

2024 = 1,094 January Non-Fitness check ins



### Youth Programs

- Camp Frost was a HUGE success!
- Snapology Registration is open for Feb. 17 class - Building the Season - Spring
- Someone Special Dance Registration is open for March 8, 2025
- Kid Zone kids LOVE coming to play!



2024 Camp Frost Registration 30/30

2025 Camp Frost Registration 50/50

**Marketing:**

- The first eNewsletter was sent out in January. The email list contains about 15,000 email addresses and 57.8% of the emails were viewed.
- 20 marketing tasks completed in Helix.
- The 2024 Annual Report has started and will be released soon.