



**CARBON VALLEY**  
PARKS & RECREATION DISTRICT

**CVPRD DEPARTMENT BOARD REPORTS  
DECEMBER 2023**

## Guest Services

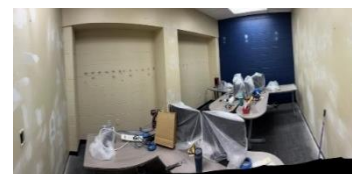
Guest Services Specialists did a great job completing end of the year part-time annual evaluations within the new system/protocol. Drop-in admission for the first week of the holiday break totaled \$6,255. Guest Services began offering a 10 punch pass this month. This pass can be less intimidating to some versus the 20-punch pass. Guest Services has had a vacant Specialist position since Nov 29<sup>th</sup> and happy to announce a new Specialist, Kai, started Jan 3rd.

Month	POS Admission Adult	POS Admission Youth	POS Admission Senior	Admission Adult Non District	Admission Youth Non District	Admission Senior Non District	Punches Redeemed	Pass Swipes	Sneakers Pass Swipes	Active Pass Swipes	Active Pass Swipes	Comp Visits	Total Visits
January	1545	2125	162	135	163	22	1190	8728	937	1002	40		16,049
February	1214	1736	115	95	82	9	1021	8259	854	1041	30		14,456
March	1546	2388	150	205	248	21	1131	10524	921	1125	33		18,292
April	991	1638	104	119	121	17	936	8374	796	953	43		14,092
May	1157	1678	157	166	128	22	985	8303	696	951	38		14,281
June	1332	2689	112	194	497	29	1084	9367	732	925	23		16,984
July	1434	2686	145	122	288	16	967	7768	624	877	23		14,950
August	858	1621	148	73	86	17	823	8295	583	686	14		10,982
September	888	1134	125	53	51	11	725	6776	724	803	23		11,313
October	723	1182	85	50	48	16	756	7413	834	1000	42		12,129
November	969	1345	135	69	55	57	812	7780	759	890	44	568	13,483
December	1097	1566	163	74	54	8	959	9926	1019	1091	48	86	16,091
<b>Totals</b>	<b>13764</b>	<b>21768</b>	<b>1599</b>	<b>1355</b>	<b>1821</b>	<b>245</b>	<b>11189</b>	<b>99513</b>	<b>9479</b>	<b>11324</b>	<b>401</b>	<b>0</b>	<b>173,102</b>

Punch Card Sales Revenue	Drop In Revenue	Pass Sales Revenue	Total Pass Sales Revenue	Merchandise	Total Merchandise	Rental Revenue	Total Rental Revenue	Total Revenue
\$ 8,899.20	\$ 19,964.00	\$ 114,273.53	\$ 143,136.73	\$ 667.39	\$ 667.39	\$ 4,030.00	\$ 4,030.00	\$ 147,834.12
\$ 4,587.64	\$ 15,459.50	\$ 32,100.51	\$ 52,147.65	\$ 401.38	\$ 401.38	\$ 2,975.00	\$ 2,975.00	\$ 55,524.03
\$ 7,451.00	\$ 21,981.50	\$ 36,581.64	\$ 66,014.14	\$ 862.91	\$ 862.91	\$ 2,005.00	\$ 2,005.00	\$ 68,882.05
\$ 4,481.20	\$ 14,201.50	\$ 34,931.60	\$ 53,614.30	\$ 676.79	\$ 676.79	\$ 2,890.00	\$ 2,890.00	\$ 57,181.09
\$ 5,486.00	\$ 16,166.00	\$ 37,576.10	\$ 59,228.10	\$ 440.86	\$ 440.86	\$ 2,340.00	\$ 2,340.00	\$ 62,008.96
\$ 7,318.49	\$ 22,784.50	\$ 41,390.60	\$ 71,493.59	\$ 839.42	\$ 839.42	\$ 2,083.00	\$ 2,083.00	\$ 74,416.01
\$ 3,085.00	\$ 21,774.50	\$ 33,841.08	\$ 58,700.58	\$ 867.62	\$ 867.62	\$ 2,050.00	\$ 2,050.00	\$ 61,618.20
\$ 3,714.00	\$ 12,970.00	\$ 31,516.90	\$ 48,200.90	\$ 507.60	\$ 507.60	\$ 2,650.00	\$ 2,650.00	\$ 51,358.50
\$ 1,272.00	\$ 10,789.50	\$ 30,507.89	\$ 42,569.39	\$ 520.75	\$ 520.75	\$ 2,640.00	\$ 2,640.00	\$ 45,730.14
\$ 7,339.75	\$ 9,807.00	\$ 38,174.85	\$ 55,321.60	\$ 324.30	\$ 324.30	\$ 3,765.00	\$ 3,765.00	\$ 59,410.90
\$ 3,986.75	\$ 12,237.00	\$ 31,365.31	\$ 47,589.06	\$ 589.38	\$ 589.38	\$ 3,192.00	\$ 3,192.00	\$ 51,370.44
\$ 5,342.00	\$ 13,983.50	\$ 29,425.94	\$ 48,751.44	\$ 449.27	\$ 449.27	\$ 3,255.00	\$ 3,255.00	\$ 52,455.71
<b>\$ 62,963.03</b>	<b>\$ 192,118.50</b>	<b>\$ 491,685.95</b>	<b>\$ 595,105.38</b>		<b>\$ 7,147.67</b>		<b>\$ 23,663.00</b>	<b>\$ 787,790.15</b>

## Facilities

The last of the front offices (programs coordinator offices) was patched up and re-painted. Staff also hung some new shelves and changed the location of their display screen for meetings. The administration office space moved to the new to the Community Center. All furniture was moved as well as many other smaller things.



Accommodations to the Community Center were made including installing proper dispensers, trash cans, chemical dispensers for cleaning, janitorial supplies, and shelving/storage amenities, and hanging TVs. The dishwasher for weld county lunches was installed and various things were hung/assembled for admin staff.

103 Work Orders were completed in the month of December.

## Adult Sports- Winter

Registration is open for Adult Winter/Spring Coed Volleyball registration deadline is January 15th.

## Youth Sports- Winter Season

Mini-Dribblers, Kindergarten, 1st Grade, & 2nd Grad Basketball season was a success and ended on December 16th.

Division/Age Group	Participation	Teams
Mini-Dribblers (coed)	38	6
Kindergarten (coed)	74	12
1 <sup>st</sup> Grade (coed)	64	8
2 <sup>nd</sup> Grade (coed)	64	8

For 3rd-8th grade basketball this year the Sports Department added 7th/8th grade division for youth basketball. 7th/8th grade girls will be running a 3v3 league to ensure participants can play instead of canceling the division.

Division/Age Group	Participation	Teams
3 <sup>rd</sup> /4 <sup>th</sup> Grade Boys	54	6
3 <sup>rd</sup> /4 <sup>th</sup> Grade Girls	39	5
5 <sup>th</sup> /6 <sup>th</sup> Grade Boys	54	5
5 <sup>th</sup> /6 <sup>th</sup> Grade Girls	24	3
7 <sup>th</sup> /8 <sup>th</sup> Grade Boys	44	4
7 <sup>th</sup> /8 <sup>th</sup> Grade Girls	14	4



3 <sup>rd</sup> -8 <sup>th</sup> Grade Totals	Participation	Teams/Coaches
2024	226	27 / 25
2023	150	17 / 18

## Winter Contracted Programing

Registration is open for Winter/Spring contractual programming with Cheer Athletics and Skyhawks.

## Youth Activities- Camp

Cabon Vally Camp has been preparing for Camp Frost coming in January. Camp will be held on January 2-5 from 8:30AM-4:45PM. Registration is full and has an active waitlist.



## KidZone

Kid Zone is getting ready for the implementation of KidCheck. KidCheck is a secure children's check-in system that enhances the provider's security system and simplifies the check-in process. KidCheck helps ensure no one can pick up a child without adult consent. Some benefits of KidCheck are child security, convenience, and secure information.

## Upcoming Events:

\*Kids Night at the Rec- January 20

## Gymnastics

The gymnastics program is in full swing with 466 participants between rec and team classes. Session 5 is a 14-week session due to the holiday break since there are no classes during that time. Open Gyms were held on Fridays during break with over 200 participants between all 6 open gym sessions. Team gymnasts also worked on choreographing routines for the upcoming competition season during break. Gymnasts booked an hour session with coaches to create routines on various events.

## Aquatics

Aquatics has officially transitioned to becoming a StarGuard ELITE facility. Aquatic staff participated in a crossover training course resulting in 33 employees now StarGuard ELITE Lifeguard Certified. The aquatics department has also revamped how participants enroll in private swimming lessons. This has been changed to an activity enrollment and participants can enroll for lessons that fit their schedules. The updated process rolled out at the end of December for private swimming lessons starting in January. Hopefully this change can get more people into our private swimming lesson program, and it eliminates the waitlist. The pool area has been very busy during winter break with lifeguard staff doing a great job keeping everyone safe. We typically have four lifeguards on deck meaning there are about 60-75 people in the pool area at any given time. There were no group swimming lessons in December.



## Fitness and Wellness

Fitness programming continues to stay busy even during the holiday season. The Fitness Division hosted our annual 12 Days of Fitness challenge where patrons compete to win prizes by completing 12 group fitness classes in 12 days. This year we had 34 competitors, and 5 patrons completed the challenge. Also excited to announce the newest piece of fitness equipment to the circuit area, Nautilus Abductor/Adductor machine. This machine helps the area feel more complete and works the inner/outer thighs which truly compliments our leg circuit. Patrons are very excited as this machine was highly requested.



## Active Adults

The Active Adults Division had another busy December. The division went to Blossoms of Lights at the Denver Botanic Gardens, held a will making class, hosted a White Elephant Bingo and the Friendly Fork's Prime Rib lunch which drew 80 participants. Most notably the Active Adults division held two Holiday events the Holiday Luncheon catered by E.L.F. Grill with a performance by the Colorado Carolers as well as the Holiday Tea catered by Firehouse subs and Crumbl Cookie with teas from Celestial Seasonings. Each holiday event was funded using grant money from the Greeley Weld Senior Foundation and WeldCo Coordinators. The division is looking forward to holding both events again in 2024.



## Marketing

Marketing ended the year with a move to the new Community Center, where they are now busy getting ready for the Community Center opening and the upcoming 2024 adventures. Marketing is excited to invite the BOD to explore our new website, which we are now able to edit and update regularly with CVPRD news. In 2023 Marketing also successfully integrated HELIX as our new project management and request system. Below is a link to the Marketing Playbook with policies, resources, and brand elements, which will be used by staff as a resource and guide for all marketing and communications needs.

Marketing is also working on the Annual Report and would love to have input from the BOD, per Dean. Please connect with Dean if you have ideas about what CVPRD should celebrate/highlight from 2023.

[Attachments - OneDrive \(sharepoint.com\)](#)